

WORKSHOP

THE POLITICS

OF CONSUMER CREDIT

in Europe and the USA

since 1945

8-9
December
2016

PARIS NANTERRE UNIVERSITY

Max Weber building, Room 1

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10-11.30 am a guided tour (English) of the historical headquarters' Société générale bank, 29 boulevard Haussmann, Paris 9

1.30 pm Introductory Remarks
Sean O'CONNELL and Sabine EFFOSSE

2-4.30 pm PART I – CONSUMER CREDIT AND ACCESS TO CONSUMPTION

Maria Rosaria DE ROSA, University of Napoli
“Citizens and Consumers. The Credit Path in Italy during the Economic Miracle (1950s-1960s)”

Sabine EFFOSSE, Paris Nanterre University
“Consumer Credit in 1950s-1960s France: from a Default Choice to a Trivial Means to Benefit from the Affluent Society”

Sean O'CONNELL, Queen's University of Belfast
“Class, Race and Gender in Britain's Age of Truth in Lending: Consumer Credit after 1974”

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10-12.30 am PART II – MANY SHADES/SHAPES OF CONSUMER CREDIT

Gilles LAFERTÉ, CNRS-INRA Dijon
“Crédit noir and sub-Prime Credit: the Worker-Consumer and Doorstep Credit in Twentieth Century France and Britain”

Fabian ENGEL, University of Göttingen
“The German Cooperative Banks and Consumer Credit”

Orsi HUSZ, University of Uppsala
“De-Vicing Consumer Credit in 1960s-1970s Sweden”

1.30-3.30 pm PART III – MORALIZING THE CONSUMER CREDIT MARKET

Joost JONKER, University of Amsterdam (Business History) & International Institute for Social History
“From Hapless Victims of Desire to Responsibly Choosing Citizens. The Emancipation of Consumers in Law Countries' Consumer Credit Regulation”

Gunnar TRUMBULL, Harvard Business School
“The Moral Life of Markets: the Rise and Fall of Small Lending in England, America and Japan”

3.30-4 pm CONCLUDING DISCUSSION

Conveners

Sabine EFFOSSE, Paris Nanterre University
Sean O'CONNELL, Queen's University of Belfast

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